

Our Yearlong Inspiration Community

SPONSORED CONTENT

InspireDesign's sponsored digital content program lets advertisers align with topical industry content that informs and engages the digital reader. Positions include placement in the Front Page and Category sections of inspiredesignmag.com and the InspireDesign Daily E-Newsletter. Sponsored content campaigns include scheduled new posts to keep the content fresh and extend the advertising exposure. Sponsored content posts are permanently accessible in the inspiredesignmag.com archives.

Exclusivity: Max (3) advertisers. \$2,000/week

HOME PAGE TAKEOVER

This dynamic opportunity includes bookends, a home page intercept, a leaderboard and the multimedia position. Upon login, all four positions will be displayed simultaneously. Campaigns connect to a supplied link.

Exclusivity: (1) advertiser per month. \$3,000/month

LEADERBOARD BANNER

These horizontal skyscrapers adorn the top of every page within inspiredesignmag.com. Campaigns are randomly drawn and connect to a supplied link.

728x90: \$950/month

MULTIMEDIA POSITION

Located toward the top-right of inspiredesignmag.com resides a high-profile spot for animated ads and/or video.

300x250: \$1,000/month

STANDARD BANNER

These ads are positioned with the "main" content regions of each page within inspiredesignmag.com. Campaigns are randomly drawn and connect to a supplied link.

468x60: \$500/month

BOOKENDS

This exclusive high-profile position will be displayed on the right and left sides of the inspiredesignmag.com home page. Campaigns connect to a supplied link.

160x600 (x2): \$2,000/month

EMAIL NEWSLETTER

Horizontal ads top our exclusive weekly email with buttons along the side.

468x60: \$600/month

