

## PUBLISHER'S SWORN STATEMENT

### Field Served:


InspireDesign serves Interior Design Firms and Architecture Firms, Purchasing Companies, Multi-property Hotel Owners and Developers, Lodging Management Companies, Hotel Brand Headquarters and Regional Offices.

### 2020 BUSINESS/OCCUPATIONAL PRINT CIRCULATION ANALYSIS

Classification by Business & Industry	Qualified Non-Paid	%	Classification by Title/Function		
			A	B	C
1. Interior Design Firms and Architecture Firms	12,873	76.1	12,262	37	574
2. Multi-Property Owners/Developers, Franchisees, Management Companies, Brand Headquarters & Regional Offices	3,629	21.5	3,454	78	97
3. Purchasing Companies	407	2.4	342	46	19
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>16,909</b>	<b>100.0</b>	<b>16,058</b>	<b>161</b>	<b>690</b>

#### Key To Classification by Title:

- A. Chairmen, CEOs, Presidents, Partners, Owners and Operations Management Personnel
- B. VPs/Directors of Purchasing, Purchasing Agents
- C. Interior Designers, Architects, Other Design Specifiers

  
 Allen Rolleri, Publisher

9/1/20

Date

  
 Nadine Salogub, Director of Circulation

9/1/20

Date