

PUBLISHER'S SWORN STATEMENT

Field Served:


InspireDesign serves Interior Design Firms and Architecture Firms, Purchasing Companies, Multi-property Hotel Owners and Developers, Lodging Management Companies, Hotel Brand Headquarters and Regional Offices.

2019 BUSINESS/OCCUPATIONAL PRINT CIRCULATION ANALYSIS

Classification by Business & Industry	Qualified Non-Paid	%	Classification by Title/Function		
			A	B	C
1. Interior Design Firms and Architecture Firms	13,395	78.2	12,489	40	866
2. Multi-Property Owners/Developers, Franchisees, Management Companies, Brand Headquarters & Regional Offices	3,263	19.0	3,131	52	80
3. Purchasing Companies	402	2.8	321	58	23
TOTAL QUALIFIED CIRCULATION	17,060	100.0	15,941	150	969

Key To Classification by Title:

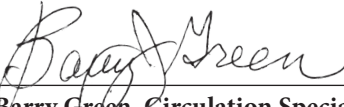
- A. Chairmen, CEOs, Presidents, Partners, Owners and Operations Management Personnel
- B. VPs/Directors of Purchasing, Purchasing Agents
- C. Interior Designers, Architects, Other Design Specifiers



Allen Rolleri, Publisher

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Date



Barry Green, Circulation Specialist

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Date