

## PUBLISHER'S SWORN STATEMENT

### Field Served:


InspireDesign serves Interior Design Firms and Architecture Firms, Purchasing Companies, Multi-property Hotel Owners and Developers, Lodging Management Companies, Hotel Brand Headquarters and Regional Offices.

### 2018 BUSINESS/OCCUPATIONAL PRINT CIRCULATION ANALYSIS

Classification by Business & Industry	Qualified Non-Paid	%	Classification by Title/Function		
			A	B	C
1. Interior Design Firms and Architecture Firms	13,335	78.2	12,436	49	850
2. Multi-Property Owners/Developers, Franchisees, Management Companies, Brand Headquarters & Regional Offices	3,242	19.0	3,092	51	99
3. Purchasing Companies	483	2.8	428	44	11
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>17,060</b>	<b>100.0</b>	<b>15,956</b>	<b>144</b>	<b>960</b>

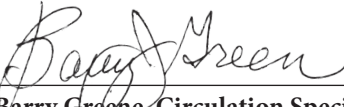
#### Key To Classification by Title:

- A. Chairmen, CEOs, Presidents, Partners, Owners and Operations Management Personnel
- B. VPs/Directors of Purchasing, Purchasing Agents
- C. Interior Designers, Architects, Other Design Specifiers

  
 Allen Rolleri, Publisher

2/20/18

Date

  
 Barry Greene, Circulation Specialist

2/20/18

Date